

MEETING:	North East Area Council
DATE:	Thursday, 29 September 2016
TIME:	2.00 pm
VENUE:	Meeting Room 1, Barnsley Town Hall

MINUTES

Present Councillors Hayward (Chair), Cheetham, Clements, S. Green, Hampson, Higginbottom, Houghton CBE, Richardson, Sheard and C. Wraith MBE

21 **Declarations of Pecuniary and Non-Pecuniary Interests**

There were no declarations of pecuniary or non-pecuniary interests.

22 **A presentation about the Fit Reds initiative by Kieron Campbell and the Fit Me initiative by Shelly Wareing and Suzanne Storey.**

Kieron Campbell and James Ritchie were welcomed to the meeting to deliver a presentation about the Fit Reds initiative. It was explained that the Fit Reds Programme is delivered through a series of weekly sessions over the course of nine weeks with the aim of using football and Barnsley Football Club as an incentive to support men over the age of 35 to make positive lifestyle changes and to become more physically active. Sessions last for two hours per night, with the first hour involving discussions and advice about diet, health and wellbeing and the second hour taken up with circuit training and/or football training.

In addition, Fit Reds 'Veterans' sessions enable participants to sustain their behaviour change long term. It was highlighted that Barnsley is ranked 129th out of 150 local authorities nationally in relation to levels of physical activity. 320 premature deaths per 100,000 people are attributed to inactivity in Barnsley and cardiovascular disease is the leading cause of death in Barnsley. Although the programme targets those aged 35+, there are a number of programmes for both younger and older participants. Members were reassured that nobody is turned away because of age. The 'walking football' initiative is particularly popular for those aged 50+.

Kieron and James were thanked for their attendance and contribution.

Members were asked to note that the 'Fit Me' presentation has been deferred to a future meeting.

23 **Minutes of the Previous Meeting of North East Area Council held on 28th July 2016**

The meeting considered the minutes from the previous meeting of the North East Area Council held on 28th July 2016.

RESOLVED that the minutes of the North East Area Council held on 28th July 2016 be approved as a true and correct record.

24 Notes of the Following Ward Alliances with Feedback from each Ward Alliance Chair

The meeting received notes from the Cudworth, Monk Bretton, North East and Royston Ward Alliances held throughout July and August 2016. The following updates were noted:-

Cudworth – Two brass band proms had been held and the acoustics in the Pocket Park were excellent. Councillors are organising these events next year. Planned future expenditure was outlined.

Monk Bretton – Three applications have been approved recently, in relation to the Friends of Carlton Park, the bowling club and to fund a booklet about Monk Bretton. The Gala at Silverdale was a great success, particularly the fruit stall. Thanks were expressed to all involved. Over 4000 people attended. It was highlighted that the 'Knit and Natter' group which runs on Tuesday morning was proving very successful. A MacMillan coffee morning has recently been held.

North East – Members were updated with regard to various projects in the community which had received Ward Alliance funds, including Shafton Parish Council, Milefield Community Farm, DIAL and funding for Christmas trees and lights.

Royston – The Ward Alliance continues to support activities in the Ward, including the canal and gardening clubs. Unfortunately some of the flowers on the bandstand have been vandalised. Royston in Bloom and Royston Canal Club both won awards in the recent 'Yorkshire in Bloom' awards. Summer events were very successful and planning for Christmas events is now underway.

RESOLVED that the notes from the Ward Alliances be received.

25 Report on the use of Ward Alliance Funds

The Area Council Manager provided members with an update with regard to progress in each Ward in expending the Ward Alliance Fund. Various projects across the wards were discussed, together with the positive impact they had generated in the community.

RESOLVED that

- (i) The update be noted
- (ii) Each Ward prioritises the efficient expenditure of the remaining Ward Alliance Funds in line with the guidance on spend, ideally by January 2017 if possible.

26 NEAC Project Performance Report - update on the delivery of commissioned projects

This item was introduced by the Area Council Manager, who provided the Area Council with an update with respect to the providers who had now been appointed to deliver a series of services to address the North East Area Council priorities. The

report included information about contract value, length and start date. A number of case studies were also included. It was highlighted that a NEET team apprentice, with special needs, had been successful in gaining employment.

RESOLVED that the Area Council note the update

27 NEAC Commissioning Budget Financial Analysis

This item was introduced by the Area Council Manager, who provided the Area Council with an updated financial analysis and forecast for expenditure.

RESOLVED that the Area Council note the existing budget position and give consideration to how the funding is utilised to meet the needs of the North East Area.

28 Continuation of funding for the Fit Reds and Fit Me initiative

This item was introduced by the Area Council Manager, who explained that approval is sought to commission five more sessions of the Fit Reds programme at a cost of £19,000 which is the same cost as last year. It was felt that the focus needs to be not just on football training, but also circuit training as this would be of wider appeal. Another Member expressed the view that the Fit Reds programme was the single most effective health intervention for men in the Borough. Discussion regarding the 'Fit Me' initiative was deferred to the next meeting.

RESOLVED that

- (i) The Area Council Manager establish if circuit training forms part of the programme, and
- (ii) The North East Area Council approve further funding for the Fit Reds programme at a cost of £19,000.

29 Future publication of the Community Magazine

The Area Council Manager reported that positive feedback and suggestions had been received following the publication of the last edition of the Community Magazine and sought approval for a further edition at a cost of £6,000. It was suggested that a future events calendar should be provided in future editions. A discussion took place regarding value for money but it was felt that the distribution cost was reasonable as advertisements covered the cost of publication.

RESOLVED that a further edition of the Community Magazine be commissioned at a cost of £6,000.

30 Undergraduate Placement Update

Jake Finney was welcomed to the meeting as the new undergraduate apprentice placement. Jake will be working alongside the North East Area Council Team and will be looking at monitoring and evaluating projects, communicating the positive

work of the North East Area Council in different ways, helping at volunteer events and working with the Ward Alliances on projects such as the 'winter warmer' packs.

31 Volunteer Celebration event feedback

It was felt that the volunteer celebration event was a great success but that lessons could be learned for next year and some aspects may be done differently. Thanks were expressed to Cllr Richardson and the Area Council officers for their hard work in organising the event.

RESOLVED that a meeting of the subcommittee will be organised in due course.

32 Yorkshire in Bloom results

It was reported that the North East Area Council had done very well in the recent Yorkshire in Bloom awards. Awards included:

- Carlton Marsh Nature Reserve – Public Open Spaces – Gold
- Friends of Monk Bretton Park – Public Open Spaces – Gold
- Friends of Monk Bretton Memorial Garden – Public Open Spaces – Gold
- Royston Canal Club – Public Open Space – Silver Gilt
- Cudworth Environmental Group – It's your neighbourhood – Level 5 Outstanding
- Robert Street Community Allotment – It's your Neighbourhood – Level 5 Outstanding
- Royston in Bloom – It's your Neighbourhood – Level 4 Thriving
- Birkwood Primary School – Youth Enterprise Award – Silver Gilt.

It was also highlighted tht Barnsley MBC Barnsley in Bloom Team won the Discretionary Award for Outstanding Large Community, the first time this has been awarded to a Local Authority.

Chair